

# SECA REPORTER - *SUMMER 2007*

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## How to Nominate the Next President-Elect of SECA

The Board of Directors of the Southern Early Childhood Association is committed to ensuring that SECA is a representative and open organization that welcomes those who wish to serve. Nominations of candidates for SECA President-Elect may be made by:

- State or Local Affiliates
- Individuals or groups
- Nominees themselves

At least two candidates for President-Elect are selected each election cycle. The SECA Nominating Committee will

- The SECA President is responsible for ensuring the efficient operation of the Association and communicates weekly, bi-weekly or monthly with the Executive Director and the Board.
- The SECA President must be a diplomat, manager and leader. The SECA President must have leadership experiences at the state affiliate level and with other organizations to be successful during his/her tenure.
- The SECA President must be committed to the mission and goals of the organization and familiar with the products and services provided to SECA members.
- Persons currently employed by SECA or by state affiliates are not eligible to be nominated for SECA President

## Step Two: Submit These Documents

1. A letter of nomination stating why you think the nominee should be considered for the position of President-Elect. If this is a self-nomination, you should state why you would like to serve and what skills you bring as a candidate. The letter should be addressed to Beverly Oglesby, Chair, SECA Nominating Committee.
2. A current vita or resume of the nominee should be submitted. Be sure to include all volunteer work with the SECA state affiliate and other related organizations.
3. A brief narrative from the proposed

interview prospective candidates and make the final selection of the official candidates for SECA President-Elect.

**Nominations must be received in the SECA office by October 1, 2007.**

To nominate a person for consideration by the SECA Nominating Committee, follow these steps.

**Step One: Consider These Criteria**  
Before Selecting a Candidate

- The office of President-Elect is a commitment of four years. One year is served on the Board as President-Elect, two years as President, and one year as Immediate Past-President.
- During the years as President, travel to state conferences to represent the Association is expected. The majority of this travel comes in the months of September and October.
- The SECA Board of Directors meets twice a year, a full week in the spring at annual conference and three days in the fall. Additionally, the Executive Committee of the Board meets a weekend in the summer of each year.

3. A brief narrative from the proposed candidate that responds to the following questions. (Do not exceed 3 pages, double-spaced.)

- a. What do you see as the major challenges facing SECA during the next 4 years?
- b. What issue/issues would you like to address if you are elected President?
- c. What are SECA's strengths?
- d. What are SECA's weaknesses?
- e. How will your leadership help SECA to address the weaknesses and how will you build on the current strengths of the organization?

Step Three: Send All Nomination  
Materials by October 1, 2007 to the  
SECA Office

SECA Nominating Committee  
PO Box 55930  
Little Rock, AR 72215-5930

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The Nominating Committee will notify nominees of the status of their applications by October 15, 2007. Interviews of nominees that are to be considered for candidacy will occur between October 15, 2007 and November 1, 2007. These interviews will be conducted by conference call with the nominee.



SECA Seeking Interested Persons to Serve on the SECA Editorial Committee

The Editorial Committee of the Southern Early Childhood Association is designed to advise the SECA Board of Directors on matters related to editorial policies and the production and distribution of SECA publications and media materials.

The Committee serves as the final referee for articles submitted to *Dimensions of Early Childhood* and members are asked to serve as one of three reviewers for each article submitted for consideration. The Committee also determines the topic of the fall theme issue of *Dimensions of Early Childhood* each year.

We currently have openings on the Committee and would encourage you to submit a letter of interest if you would consider serving on the Committee. Qualifications to serve on the Committee include:

## Help SECA Select a New Mission Statement

The SECA Board of Directors met in Dallas in July to begin a systematic planning effort that will assist the Association in moving forward in the future. We spent some time discussing our current mission statement. We asked these questions:

Does it reflect our philosophy?

Do our current programs and initiatives align with the mission statement?

Should we change the statement to be more concise and focused?

Listed below are the options. Which one do you think most concisely describes our mission?

1. *The mission of the Southern Early Childhood is to improve the quality of early care and education services through advocacy and professional development.*
2. *The Southern Early Childhood Association promotes quality of care and education for young children by fostering the early childhood community through advocacy and professional development.*

Committee include:

- An active member of SECA for three years prior to appointment.
- A proven record in publishing or editing.
- Previous experience as an editorial advisor.

The members are appointed for a 3-year term. This is an unpaid position, and the members of the Committee are expected to meet once a year at the SECA annual conference. (A complimentary conference registration is provided to Committee members.) If you would be interested in serving on the Committee, please submit the following to the address listed below by October 1, 2007.

- A **letter of intent** stating your interest and qualifications for serving on the Committee.
- A **vita or resume** that includes a listing of your publishing/editing experience.

This information should be sent to:

**SECA Editorial Committee**

**PO Box 55930**

**Little Rock, AR 72215-5930**

The SECA Board of Directors will consider all submitted applications that meet the eligibility criteria and will elect new members of the Committee at the

3. *The Southern Early Childhood Association serves the early childhood community by providing professional development and advocating for improved quality care and education.*
4. *The Southern Early Childhood Association (SECA) is committed to improving the quality of care and education for young children and their families through advocacy and professional development.*

We'd like to hear from you. You can e-mail your choice to Terry Green, President, at [tgreen@audubon-area.com](mailto:tgreen@audubon-area.com) or to Glenda Bean, Executive Director, at [gbean@southernearlychildhood.org](mailto:gbean@southernearlychildhood.org).

**Please respond by October 15, 2007.**

We'll adopt the new mission statement at our annual business meeting in Northern Kentucky on Saturday, March 29, 2008. Your input is very important to us.

Student Matching Grants Available for SECA 2008

Our 2008 conference is quickly approaching, and SECA will again support student groups to attend the conference. SECA will provide grants (up to \$1000) to qualified student groups who raise matching funds.

These grants may be used to cover

new members of the Committee at the fall Board meeting, November 1-3, 2007. The first Committee meeting for new members will be held in Northern Kentucky at the SECA 2008 annual conference.

registration costs, travel, housing, meals, etc. The application and criteria for applying for the grants is posted on the "[conference](#)" page

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at [www.SouthernEarlyChildhood.org](http://www.SouthernEarlyChildhood.org). Don't lose this opportunity to provide a national professional development opportunity to our emerging leaders.

#### Keeping Children Safe

During the last few weeks, the national news has been full of stories about hazards to children that are posed by lead based paint and unsafe magnets in children's toys and the use of over the counter cold medicines with young children. The Consumer Product Safety Commission (CPSC) announced in August 2007, some major recalls of these toys, as well as other hazardous products that might affect children. The Federal Drug Administration (FDA) announced serious concerns about the use of cold medications with children younger than 6 years of age.

If you would like to be kept informed of recalls as they happen, sign up for CPSC's **free e-mail alerts** at [www.cpsc.gov/cpsclist.aspx](http://www.cpsc.gov/cpsclist.aspx). You'll receive immediate notification of any recalls so that you can take prompt action to remove a dangerous product from your program.

#### Federal Drug Administration Issues Public Health Advisory on Nonprescription Cough and Cold Medicine Use in Children

On August 15, 2007, the FDA announced the formation of the Nonprescription Drugs Advisory Committee to discuss the safety and effectiveness of cough and cold drug product use in children and issued a set of recommendations on use of these medications until the Committee could make final recommendations. Questions have been raised about the

younger than 6 years of age.

SECA wants to make sure that this information is in the hands of those adults who are responsible for making sure that children at home and in out-of-home settings are safe. Following is information, as well as contact information, about how to get the latest on the safety issues.

We've also provided two one-page flyers (on page 4 and 5) about safety hazards in the home and using over-the-counter medicines with young children that can be duplicated and distributed to parents or posted in your program for your staff's use. (We'll also post PDF versions of the flyers at [www.SouthernEarlyChildhood.org](http://www.SouthernEarlyChildhood.org).

Click on "[Parent Pages](#)".) This information, produced by the Consumer Product Safety Commission and Federal Drug Administration, is important enough to dedicate two pages to the information in the *Reporter*. We hope that you will take this opportunity to make sure that parents receive the information. Hopefully, we'll avoid tragedies that

safety of these products and whether the benefits justify any potential risks from the use of these products in children, especially in children under 2 years of age.

**For those of you in out-of-home care settings, the use of these drugs, even at the direction of the parents, carries risks and potential liability. Be sure you research your licensing regulations about administering drugs in out-of-care settings and follow recommended practices carefully. Considerations about use of the drugs are listed on page 5 of this Reporter. Check with your state licensing agency or your state health department to find out how you need to deal with over-the-counter cold medicines for children.**

For more information go to [www.fda.gov/consumer/updates](http://www.fda.gov/consumer/updates)

### **SECA Board of Directors Fall Meeting**

The Board of Directors will meet on November 1-3, 2007 in Little Rock, Arkansas. If you have an agenda item that you would like to have considered, send a letter that contains information about the issue and background information on why the issue should be considered to:

Terry Green, President  
SECA Board of Directors

PO Box 55000

can occur if parents are uninformed.

## Consumer Product Safety Commission Recalls

In August 2007, CPSC issued recalls on children's toys, including Fisher-Price and Mattel. The Fisher-Price toys included many Sesame Street and Dora the Explorer toys. Surface paints on the toys contain excessive levels of lead. **Lead is toxic if ingested by young children and can cause serious health problems.**

To get a complete listing of the toys that are being recalled, go to [www.cpsc.gov](http://www.cpsc.gov) and check on "August Recalls." For additional information, you can contact Fisher-Price at (800) 916-4498 anytime or visit the firm's Website at [www.service.mattel.com](http://www.service.mattel.com).

**Consumers should immediately take the recalled toys away from children and contact Fisher-Price or Mattel.**

PO Box 55930

Little Rock, AR 72215-5930

Be sure to include your name and contact information. The deadline to submit agenda items is October 15, 2007.

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## Keeping Your Child Safe A Message to Parents

We know that you want what's best for your child, and we want to keep you informed about safety issues that can affect your child's health.



### Top Five Hidden Home Hazards

<p><b>#1 Magnets</b> Since 2005: 1 Death, 86 injuries/8 million magnetic toys recalled</p>	<p>Today's magnets can be very small and powerful, making them popular in toys, building sets and jewelry. Magnets have fallen out of these toys and been swallowed by children, causing serious health problems and even death.</p>	
<p><b>#2 Recalled Products</b> About 400 recalls per year</p>	<p>Each year there are about 400 recalls. CPSC is effective at getting these products off store shelves, but, once it is in the home, parents have to remove the product.</p>	<p>Sign up for free e-mail notifications at <a href="http://www.cpsc.gov/cpsclist.aspx">www.cpsc.gov/cpsclist.aspx</a>. If you don't have e-mail, watch the TV news or listen to the radio. These recalls are usually mentioned there.</p>
<p><b>#3 Tip-Overs</b> Average of 22 deaths per year: 31 in 2006 and an estimated 3,000 injuries</p>	<p>Furniture, TVs and ranges can tip over and crush young children. Deaths and injuries occur when young children climb onto, fall against or pull themselves up on items that are not adequately secured. Remove items that tempt children to climb from the tops of these items.</p>	<p>Make sure that furniture is stable on its own. For added security, anchor to the floor or attach to a wall. Free standing ranges &amp; stoves should be installed with anti-tip brackets.</p>
<p><b>#4 Windows &amp; Coverings</b></p>		<p>Use cordless blinds or keep cords &amp; chains out of the reach of children. Cut looped</p>

<p>cords/Average of 9 deaths and an estimated 3,700 injuries to children annually from window falls</p>	<p>Children can fall out of open windows.</p>	<p>cords and install a safety tassel at the end of each pull cord. Never place a child's crib or playpen within reach of a window blind. Don't rely on window screens to prevent a fall. Install window guards.</p>
<p>#5 Pool &amp; Spa Drains 16 Injuries, 2 fatalities from 2002-2004</p>	<p>The suction from a pool drain can be so powerful that it can hold an adult underwater, but most incidents involve children. Missing or broken drain covers are a major reason many entrapment incidents occur.</p>	<p>Consider installing a Safety Vacuum Release System (SVRS) that automatically shuts off the pool pump to prevent an entrapment. <b>NEVER LEAVE A YOUNG CHILD UNSUPERVISED IN A POOL, EVEN FOR A MINUTE.</b></p>

Source: [www.cpsc.gov/cpscpub](http://www.cpsc.gov/cpscpub), August 2007

Take this list home with you and check to make sure your home is safe for your child.

We don't want your child to be the next statistic.

Prepared by: Southern Early Childhood Association

PO Box 55930

Little Rock, AR 72204800-305-SECA



**Keeping Your Child Safe  
A Message to Parents**

**Use Caution with Cough and Cold  
Medicines for Children**

The Federal Drug Administration (FDA) has issued a public health advisory about using cough and cold medicines with young children. Giving children too much cough and cold



medicine can be dangerous. The FDA has given these recommendations for parents in using the over-the-counter medicines.

### Advice for Parents

- Read all of the information in the "Drug Facts" box on the package label and follow directions carefully. If you don't understand the information, call your health care provider and ask for help.
- Do not use cough and cold products in children under 2 years old unless you receive specific directions to do so by a health care provider.
- Do not give medicine to a child more often or in greater amounts than is stated on the package. Too much medicine may lead to serious and life-threatening side effects.
- Ask a health care provider if you are unsure about the right product for your child.
- Tell your health care provider about any other medicines (over-the-counter or prescription) that are being given. Your health care provider should review and approve their combined use.
- Do not give children medicine that is packaged and made for adults. Use only products marked for use with babies, infants or children.
- Use the measuring device (dropper, dosing cup or dosing spoon) that is packaged with the medicine. A kitchen teaspoon is not an appropriate measuring device for giving medicines to children.

Source: U.S. Food and Drug Administration / August 16, 2007

Prepared by: Southern Early Childhood Association

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**Learn the Signs,  
Act Early**  
**FREE Early  
Intervention  
Resource Kit**

[www.SouthernEarlyChildhood.org](http://www.SouthernEarlyChildhood.org),  
click on the resources page and you'll  
find the Act Early link posted there.)

You spend your day working with, playing with, and watching children, and you are already familiar with many milestones - such as pointing at objects, smiling, and playing with others that mark a child's development. All children are unique, but sooner or later, you will see a child who may need some extra help.

Many parents do not know how important these milestones can be to tracking a child's developmental health. Also, many parents and even health care professionals do not realize how important it is for a child to receive early intervention and care for a developmental delay. It is crucial to act early when the child's brain is growing rapidly, and that's why we're asking for your help.

The Centers for Disease Control and Prevention (CDC) has created the "**Learn the Signs, Act Early**" Campaign. The campaign is designed to educate parents about child development, including the milestones that mark a child's healthy development and warning signs that there may be a

We are all working toward the same goal: helping children reach their full potential. We hope that these tools will be useful to you in working with the children in your care and their parents. We thank you for taking an active role in promoting the campaign and child development. Sooner or later, a child in your care will need your help -thank you for being there.

Article provided by the **Learn the Signs, Act Early** Campaign, Centers for Disease Control, [www.cdc.gov/actearly](http://www.cdc.gov/actearly).

## Questions to Ask About Pre-Kindergarten Legislation

SECA has developed a set of questions (referencing criteria developed by NAEYC) to assist advocates in judging the potential impact and viability of proposed federal and state pre-K legislation. These questions should be applied to each piece of state legislation to determine if it has a positive impact on the system of early childhood services in your state.

problem. Because we know you are in a special position to watch for delays, we want to work with health care and early childhood professionals to promote early identification and action when a delay is suspected.

You are a valuable resource to parents! They look to you for information on their child and they trust you. To help you educate parents on child development, the **Learn the Signs, Act Early** Campaign has created a **FREE resource kit** just for you. It includes the following materials.

- A CD-ROM containing fact sheets you can print out and give to parents. These fact sheets include information on age-specific milestones, developmental disabilities such as autism and ADHD and developmental screening. The CD-ROM also contains other tools such as tips for talking to parents, milestones checklists that you can complete or give to parents and other resources.
- Three (3) small posters (11x 17) that you can hang in public areas.
- Three (3) full size growth charts (11x 39) that you can hang in classrooms or public areas.
- Fifty (50) flyers that you can give to every parent to educate them about the **Learn the Signs, Act Early** Campaign and how they can order a FREE Parent Resource Kit.

**1. Is the proposed funding stream new money or is the legislation simply shifting money from other early childhood programs?** If money is being shifted, what programs does it affect?

**2. What state agency will be responsible for managing these programs and funds?** Is it the same agency that will be responsible for issuing rules and regulations?

**3. How will child care licensing interface with the new program?** Will there be a coordinated set of standards that encompasses all early childhood programs or will the pre-K program have a separate set of standards? Will the state have a basic set of standards, with add-on standards for pre-K?

**4. Does the program outlined in the bill coordinate with other early childhood programs that are currently operating in your state?** Will the new program supplant existing services? Has any thought been given to the potential impact on existing early childhood programs that provide services to 3-4 year olds?

*All of the materials are FREE and are available in both English and Spanish.*

You can order them on-line at [www.cdc.gov/actearly](http://www.cdc.gov/actearly) under the Child Care Provider section. (You can also go to the SECA Website at

**5. Does the bill require that services be delivered in a variety of settings (Head Start, child care, etc.)?** Are these providers eligible to provide services and receive funding? If a variety of providers is used, will meeting standards be simple or difficult? Will they have multiple sets of standards to meet, depending upon the funding source?

**6. Does the bill require that teachers in the program have a Bachelor's in early childhood education or a related field?**

Is there any provision for eventual certification of those teachers?

**7. Is there a credentialing/certification requirement for support staff/classroom aides?**

Will the state develop a state credential or utilize a national credential, such as CDA?

**8. Is salary equity included in the bill?**

Will pre-K teachers be paid on a scale similar or equal to public school teachers? Will they receive commensurate benefits with salary?

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### **Convention on the Rights of the Child (CRC)**

The CRC is the world's most comprehensive and ratified international agreement on the basic protections that should be accorded to children by society and governments. It contains 54 articles that were drafted with the specific purpose of safeguarding and advancing the rights of all children, regardless of national boundaries. Adopted by the United Nations General Assembly in 1989, it was instituted as international law in 1990.

commensurate benefits with salary?

**9. Does the bill require that the program utilize a developmentally appropriate curriculum that addresses all domains of children's development?**

Is a curriculum specified or will it be developed by the state? Who will be in charge of selecting or developing a curriculum?

**10. Is a monitoring/technical assistance component required in the bill?**

Does the bill provide adequate funding to ensure that this component operates effectively? Is there a specified type of monitoring included? Who will develop the standards and criteria for monitoring?

**11. Does the bill require that the pre-K program be linked to other state services that are available to children and families?**

Is there any requirement that state programs (such as Medicaid, health, adult literacy, early intervention, etc.) be included in the overall program design to ensure that children have access to comprehensive health and education services?

The Convention sets forth basic standards that individual nations agree to pursue on behalf of children: 1) the right to survival 2) the right to develop to the fullest potential 3) the right to protection from abuse, neglect and exploitation and 4) the right to participate fully in family, cultural and social life. As of 2007, 193 nations had ratified the Convention. The United States remains one of two nations within the United Nations that has failed to ratify the Convention.

**Under the CRC, children have the right to the following:**

- An identity - a name, a family and nationality.
- A standard of living that fosters physical, emotional, social, moral and spiritual development.
- Quality health care, including access to safe and clean water, nutritious food and an environment free of pollutants and other hazards.
- An education that facilitates children in achieving their fullest potential.
- The right to relax and play - the right to be children.

The Campaign for the US Ratification of the CRC is currently working to bring the issue before the Senate Foreign Relations Committee so that ratification may be considered. This is a volunteer-

**12. Does the bill specify that child assessments be conducted?** Is the bill specific as to instruments, systems, use of assessments? Is the assessment to be used for program improvement or is there some type of outcome required? Will children's progress be tied to renewal of funding?

**13. How is the pre-K program designed to seamlessly interface with kindergarten?** Are the standards for the pre-K program aligned with kindergarten frameworks?

These questions can be useful, not only to review new legislation but to assess the efficacy of existing legislation. State legislation usually provides a broad outline under which a program is developed, and many of these questions are still pertinent as the program is developed after passage of the bill. The South has been a leader in the pre-K movement, and many of these components are included in our state pre-K programs. For more information about the South's pre-K programs, go to the [Public Policy](#) page at [www.SouthernEarlyChildhood.org](http://www.SouthernEarlyChildhood.org). You can also go to [www.naeyc.org](http://www.naeyc.org) and [www.preknow.org](http://www.preknow.org) for more information on the federal level.

driven network of over 450 members that represent 175 organizations and 30 universities. The Campaign has scheduled a CRC Briefing Day to be held on November 17, 2007 at universities across the country. For more information about the CRC and the Campaign, visit

[www.childrightscampaign.org](http://www.childrightscampaign.org).

Worldwide Day of Play

Nickelodeon will turn off all programs and go dark for 3 hours on September 29th to deliver children one simple message: turn off the television, get up, get out, and go play! For more information about the Let's Just Play campaign, go to

[www.nick.com/letsjustplay](http://www.nick.com/letsjustplay)